

PRESS RELEASE

For Immediate Release Monday, March 21, 2011

First Coast Coaches Association (FCCA) a charter chapter of the International Coaches Federation (ICF) announces it has appointed a new Board of Directors effective March 1, 2011. The First Coast Coaches Association is a not-for-profit professional organization of personal and business coaches serving the coaching profession and the community of North Florida. As a local resource, its mission is to nurture the professional growth of coaches and increase awareness of the positive impact of the coaching profession in our community.

Leading the organization, as President, along with many other talented individuals, is Robert Zinsser, President of Get In The Game SE, a Jacksonville, FL based Sales Consulting company. Lucy Buckner of Easy Wellness Today is the immediate Past President and will take on the role of Secretary. Adele Arnesen, founder of Resilience Living, will be responsible for Membership and Bernadette Gambino, Communication Coach and founder of Direct Communication Pro, will handle the Program & Community Outreach responsibilities. Kristine Schoonmaker from Realized Intentions is continuing her valued support as maintaining the lead on Communications and the FCCA website. Dale Beaman of Beaman Coaching & Company, LLC also a Past President, will take over the Treasurer's position.

Coaching is an interactive process that helps individuals and organizations develop more rapidly and produce more satisfying results. Coaches work with clients in all areas including business, career, finances, health, and relationships. As a result of coaching, clients set better goals, take more action, make better decisions, and more fully use their natural strengths.

Visit www.fccajax.com to check out the list of coaches available for your specific needs and our upcoming programs.

For questions or more information on the group contact, Robert Zinsser @ 904-861-0443 or email him at robert@getinthegamese.com